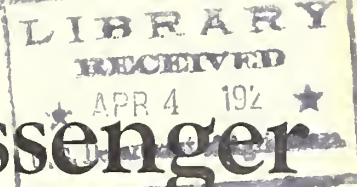


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Barnard's Garden Messenger



Ostrich Plume Aster

ALYSSUM

Little Gem, Barnard's Selected Strain. Low-growing plants; bloom from early spring until late fall. Pkt. 15 cts.

*AQUILEGIA (Columbine)

Long-spurred Hybrids from the famous Mrs. Scott Elliott's Strain. Pkt. 25 cts. **Copper Queen.** A new long-spurred variety. Pkt. 50 cts.

BALSAM

Double Camellia-flowered. Five colors—Scarlet, Crimson, White, Yellow, Pink, and Mixed colors. Pkt. 10 cts.

CELOSIA

Pride of Castle Gould. Branching plants, with large, plumed flowerheads in various colors. Pkt. 20 cts.

Triumph. Bronze foliage and crimson plumes. Pkt. 10c.

Cristata, Dwarf Cockscomb.

Aurea. Yellow. Pkt. 20 cts.

Pres. Thiers or Glasgow Prize. Crimson comb and dark foliage. Pkt. 10 cts.

CENTAUREA

Cyanus. Cornflower or Bachelor's Button. Free-blooming and very attractive. Flowers double. Three colors—Blue, Pink, White, and Mixed colors. Pkt. 10 cts.

Imperialis (Sweet Sultan). Splendid for cutting; sweet-scented. Five colors—Lavender, Purple, Rose, White, Amaranth, and Mixed colors. Pkt. 10 cts.

CALENDULA

Ball's Gold. (New.) Large, golden yellow, double flowers. Pkt. 25 cts.

The Ball. Similar to the preceding. Color rich orange. Pkt. 25 cts.

CALLIOPSIS

Crimson King. A dwarf variety with crimson-garnet flowers. Pkt. 10 cts.

Golden Wave. Brilliant yellow. Pkt. 10 cts.

Finest Mixed colors. Pkt. 10 cts.

CANDYTUFT

Carmine. Glowing carmine-rose.

Crimson. Dark crimson. **Rose-**

Cardinal. **Empress.** Pure white;

extra large. **Flesh-Pink.** **Purple.**

Lilac, in light and dark shades.

Queen of Italy. Pink; dwarf.

All named varieties, pkt. 10 cts.

Mixture of preceding varieties. Pkt. 10 cts., 1/2oz. 25 cts.

FLOWER SEED EDITION ~ SPRING 1928

W. W. BARNARD CO., CHICAGO

Retail Store, 235 W. Madison Street. Phone, Franklin 2881

Mail Address and Office, 3942 S. Federal Street

The W. W. BARNARD COMPANY gives no warranty, express or implied, as to descriptions, quality, productiveness, or any other matter of any seeds, bulbs, or plants it sells, and will not be responsible for the crop.

An asterisk (*) indicates seeds of perennial plants

ASTERS

Ostrich Plume. Coppery brown, entirely distinct from the terra-cotta strain, and is a rare and wonderfully delicate color difficult to describe—on opening it is a silky coppery brown, changing to vermilion brown. Valuable for cutting. Pkt. 50 cts.

Heart of France. The best red variety; stems are long and flowers extra large. Pkt. 15 cts.

California Giant. Flowers large, often 5 to 6 inches in diameter. Four colors—Light Blue, Deep Rose, Peach Blossom, White, and Mixed colors. Pkt. 15c.

Beauty. A new strain of branching habit. Blooms in early September. Seven colors—Carmine, Rose, Crimson, Lavender, Light Pink, Purple, White, and Mixed colors. Pkt. 15 cts.

Giant Crego. Blooms in August, with large, loose flowers of the Comet type. Six colors—Crimson, Dark Pink, Lavender, Light Pink, Purple, White, and Mixed colors. Pkt. 10 cts.

Giant Hohenzollern. A typical Comet Aster blooming in the late season; flowers immense. Mixed colors. Pkt. 15 cts.

Vick's Late Branching. The most popular late variety; large double flowers on long stems. Six colors—Crimson, Lavender, Light Pink, Purple, Rose, White, and Mixed colors. Pkt. 10 cts.

ANTIRRHINUM (Snapdragon)

Tall Giant-flowering. A strain of popular Snapdragons. Grow and bloom best in full sun. Six varieties:

Apple Blossom
Golden Queen

Rose
Ruby

Purple King
Snowflake

and Mixed colors

Pkt. 10 cts.

ZINNIAS

Giant Dahlia-flowered Strain with blooms 5 to 6 inches across.

Crimson Monarch. The best of the red varieties. Pkt. 25 cts.

Dream. Deep lavender, combined with rose and pink. Pkt. 25 cts.

Exquisite. Light rose, deepening at the center. Pkt. 25 cts.

Golden State. Clear yellow, changing to orange. Pkt. 25 cts.

Lemon Beauty. Soft tone of lemon-yellow. Pkt. 25 cts.

Old-Rose. Pkt. 25 cts.

Polar Bear. Pure white. Pkt. 25 cts.

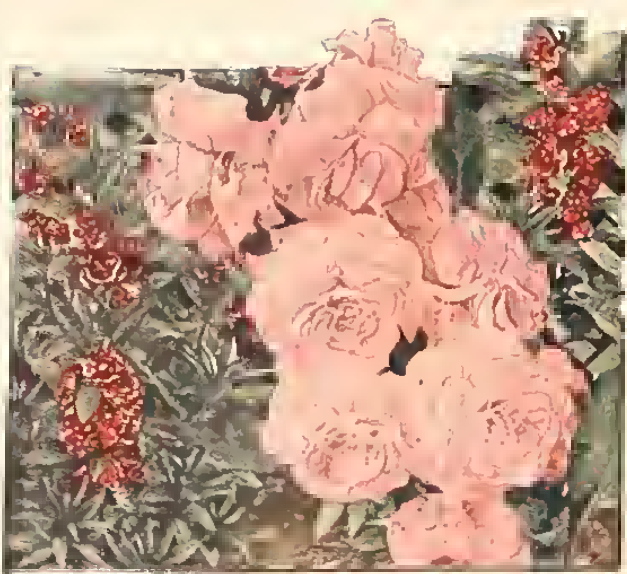
Purple Prince. Deep purple. Pkt. 25 cts.

Mixture of all the preceding varieties. Pkt. 25 cts.

Red Riding Hood. Dwarf Pom-pom variety; scarlet. Pkt. 10 cts.



Giant Dahlia-flowered Zinnias



Double Camellia-flowered Mixed Balsam (See page 1)

CARDINAL CLIMBER

A rapid-growing annual climber with clusters of cardinal-red flowers all summer. Pkt. 10 cts.

*DELPHINIUM

Gold Medal Hybrids. Perennial. Splendid spikes of single and semi-double flowers ranging in color from pure white to lavender and deep blue. Pkt. 15 cts.

Belladonna Hybrids. All shades from pale to deep blue. Pkt. 15 cts.

Hollyhock--Wrexham Strain. A new race with immense spire-shaped spikes. Pkt. 50 cts.

SWEET PEAS

Barnard's Royal Mixture of Spencers, including some of the latest introductions. Lb. \$2.25, ¼lb. 75 cts., oz. 25 cts., pkt. 10 cts.
Choice Mixture of Grandiflora Varieties. Lb. 85 cts., ¼lb. 25 cts., oz. 10 cts.



Barnard's Royal Sweet Peas

COSMOS

Early-flowering. Seed sown in early spring should produce blooming plants by mid-August. Three colors—Pink, White, Crimson, and Mixed colors. ¼oz. 25c., pkt. 10c.

Crested or Anemone-flowered. Mid-season. Three colors—White Queen, pure white; Pink Beauty, soft pink; Crimson King, dark crimson, and Mixed colors. Pkt. 15c.

Double. Extra early-flowering. Pkt. 25 cts.



DIANTHUS

***Allwoodi.** A new hardy Pink, with double flowers in many colors. Blooms first season from seed. Pkt. 50 cts.
Double and Single Varieties, mixed colors, pkt. 10 cts.

FOUR O'CLOCK

Marvel of Peru. An old-fashioned annual that grows and blooms freely.
Tall Varieties, Red, Yellow, Rose, and Mixed colors. Oz. 20 cts., pkt. 10 cts.

GYPHOPHILA. Baby's Breath

Elegans grandiflora alba. Pure white. Pkt. 10 cts.
Elegans grandiflora rosea. Soft pink. Pkt. 10 cts.
***Paniculata fl.-pl.** Pure white, double. Pkt. 25 cts.

HELICHRYSUM

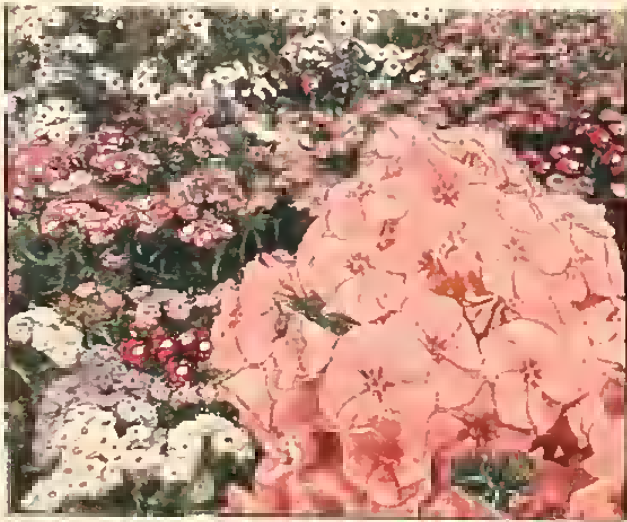
An annual commonly called Straw Flowers or Everlasting. Seven colors—White, Scarlet, Yellow, Crimson, Salmon, Rose, Purple, and Mixed colors. Pkt. 10 cts.

HOLLYHOCK

Chater's Prize. Extra-large, double flowers, in a wide range of colors. Pkt. 10 cts.
Single Varieties. Mixed colors. Pkt. 10 cts.

PHLOX

Barnard's Giant Mixture. Immense trusses of blooms in varying colors. ½oz. 25 cts., pkt. 10 cts.
Dwarf Varieties. Mixed colors, including Scarlet, Rose, and White. Pkt. 10 cts.



Mixed Phlox



MIGNONETTE

Machet. A distinct strain with large, fragrant blooms. Pkt. 10 cts.

LARKSPURS

Hyacinth-flowered. A new and improved strain of Annual Larkspur. Five colors—Blue, Pink, Lilac, Purple, White, and Mixed colors. Pkt. 15 cts.

MARIGOLD

African. Tall-growing, with double flowers. Orange King, Lemon Queen, and Mixed colors. Pkt. 10 cts.
French. Dwarf plants, with yellow and crimson blooms. Pkt. 10 cts.

MORNING-GLORY

Imperial Japanese. Daintily fringed blooms in strikingly beautiful colors. Seed should be soaked in water for several hours before sowing. Mixed colors. Oz. 25 cts., pkt. 10 cts.

MYOSOTIS (Forget-me-not)

Victoria. Sky-blue. The plants are dwarf and fine for potting. Pkt. 15 cts.
***Palustris.** Light blue, with yellow eye. Pkt. 15 cts.

NASTURTIUM

Barnard's Royal Mixture of tall varieties. Many colors and combinations, from creamy white to deep scarlet, yellow, orange, violet, and purple. ¼lb. 40 cts., oz. 20 cts., pkt. 10 cts.

Barnard's Royal Mixture of dwarf varieties. ¼lb. 40 cts., oz. 20 cts., pkt. 10 cts.

PANSIES

Giant Mixture. Many of the finest varieties are included in this mixture. Pkt. 15 cts.
Masterpiece. Extra-large blooms, with petals curled and twisted. Pkt. 15 cts.
Barnard's Florist's Mixture. Produce flowers of the largest size and in the most beautiful colors. Pkt. 20 cts.



Giant Pansy



Picta, Sir
Picta Lore
***Kelway's**

Single Va
Barnard's
Pkt. 10
Double Va
American
scarlet.
Ryburgh
Mixed e
Shirley V.
***Oriental**

Double V
Rose, an
Single Va

Emperor.
Rose, D
Mixed Col

Gigantea.
Rosea s
Violacea
Gigante
Mammoth
Scarlet,
colors. I





BARNARD'S LAWN GRASS SEED

On a new lawn a pound of seed will be needed for each 200 square feet. An old lawn will be improved by light reseeded each season, and an application of sheep manure, Vigoro, or bone-meal.

Barnard's "Perpetual Green." Lb. 50c., \$2.40 for 5 lbs., \$4.75 for 10 lbs.

Barnard's "Shady Lawn." Composed of grasses that should make a good turf where there is but little sunlight. Lb. 60 cts., \$2.75 for 5 lbs., \$5.25 for 10 lbs.

White Clover. Extra fancy quality. $\frac{1}{2}$ lb. 40 cts., lb. 75 cts.

HARDY PERENNIAL PLANTS

Perennials will thrive year after year, and once planted they increase and become more valuable and beautiful. They may be used in border plantings, in groups for masses of color, or placed near walks or entrances, where they will give joy to all who see them. To name all the Perennials that can be supplied from our store is not possible in this limited space. We do, however, refer to a few that are of special value.

Aquilegia or Columbine, Long-spurred Hybrids. In charming color tones of cream, pink, lavender, blue, and white.

Digitalis or Foxglove. Tall spikes, often 5 feet high, with bell-shaped flowers in varying colors of white, purple, and rose.

Campanula or Canterbury Bells. Splendid for borders or among shrubs. Flowers blue, white, or rose.

Gaillardia or Blanket Flower. Dark red center, surrounded by brilliant crimson and orange rings.

Dianthus. The old-fashioned Clove Pink used for edgings. Flowers fragrant, double, in varying colors.

Day Lilies. Fragrant, trumpet-shaped flowers in midsummer. Forms large clumps of leaves.

Chrysanthemums, Fall-blooming. Colors include red, pink, yellow, white, and pinkish bronze.

Iris. These are most desirable and showy spring-flowering plants. They are perfectly hardy and may be grown in small clumps or large masses. Our collection includes the finest named varieties (which will be furnished on request) as well as our regular assortment, including all colors.

The above Perennial Plants, in separate colors, or assorted, our selection, are uniformly priced at 25 cts. each, \$2.50 per doz., in our store or via express.

They will be sent postpaid for 30 cts. each, \$2.75 per doz.

Bleeding Heart. Rose-colored, heart-shaped flowers in early spring. \$1 each.

Delphinium. D deservedly popular for their bold form, free-blooming habit, and ease of culture. The spikes of flowers, in shades of blue and white, are highly desirable for cutting. More effective in large groups. 30 cts. each, \$3 per doz.

Oriental Poppy. Gorgeously colored flowers in June; some are intense scarlet, others in shades of salmon and orange. Should be transplanted in August. 30 cts. each, \$3 per doz.

Phlox. Masses of color from early July to September. The colors range from pure white to deep purplish crimson, or with varying tones of red and pink. 35 cts. each, \$3.50 per doz., separate colors or our assortment.

Peonies. Always popular because of hardness, color, freedom of bloom, and we can furnish almost any variety at reasonable prices. We have unnamed pink Peonies at 50 cts. each, \$5 per doz. White Peonies at 60 cts. each, \$6 per doz. Red Peonies at 75 cts. each, \$7.50 per doz.

HARDY GARDEN LILIES

Auratum. White flowers, spotted crimson, with yellow band in center of each petal; deliciously fragrant. \$1 each.

Auratum platyphyllum. Like above but larger. \$1 ea.

Speciosum melpomene. Color rose-pink, spotted with crimson and margined with white. \$1 each.

Speciosum rubrum. Deeper in color than Melpomene. 6 bulbs for \$3 postpaid.

Regale. Flowers white; pink edges and canary-yellow center. \$1 each, 6 bulbs for \$5.

COLLECTION of 6, our assortment, including some not listed here, \$3 postpaid

GARDEN SUPPLIES

We carry in stock at all times sheep manure, nitrate of soda, bone-meal, lawn fertilizers, and other stimulants for plant-life.

Various insects, scale, and diseases that attack plants can be controlled by suitable treatment, which we will be glad to recommend on request. Suitable materials and equipment on sale in season. We also carry garden tools of all kinds, Sprayers and Dusters, Lawn Mowers, Pruning Shears, Garden Hose, and, in fact, any article that the home or commercial gardener may need.

TREES AND SHRUBS

Through our retail store you may secure Flowering and Ornamental Shrubs, Shade Trees, Roses, and Fruits of various kinds. Ask for information.

GLADIOLUS **Barnard's Royal Mixture.** Composed of new and rare varieties and high-grade standards. Splendid colors and large blooms. \$1 per doz., \$6.50 per 100.

Garden Beauty Collection includes many popular varieties. 25 large bulbs of blooming size for \$1.

We can supply any variety of Gladiolus that is in general trade, and shall be pleased to quote prices

W. W. BARNARD CO., Seedsmen, CHICAGO